Package ‘ClickClust’

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Title Model-Based Clustering of Categorical Sequences
Depends R (>= 3.0.0)
LazyLoad yes
LazyData no
Description Clustering categorical sequences by means of finite mixtures with Markov model components is the main utility of ClickClust. The package also allows detecting blocks of equivalent states by forward and backward state selection procedures.
License GPL (>= 2)
Author Volodymyr Melnykov [aut, cre],
Rouben Rostamian [ctb, cph] (memory allocation in c)
Maintainer Volodymyr Melnykov <vmelnykov@cba.ua.edu>
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R topics documented:

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Description

The package runs finite mixture modeling and model-based clustering for categorical sequences.

Details

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Function `click.EM` runs the EM algorithm for finite mixture models with Markov model components.

Author(s)

Volodymyr Melnykov

Maintainer: Volodymyr Melnykov <vmelnykov@cba.ua.edu>

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


Examples

```r
set.seed(123)

n.seq <- 50

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40, ```
0.20, 0.20, 0.20, 0.20, 0.20,
0.15, 0.10, 0.20, 0.20, 0.35,
0.15, 0.10, 0.20, 0.20, 0.35,
0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30,
                0.20, 0.10, 0.30, 0.30, 0.10,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,1] <- TP1
TP[,2] <- TP2

# DATA SIMULATION
A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
C <- click.read(A$S)

# EM ALGORITHM

click.EM(X = C$X, K = 2)

Dataset: result of backward state selection

Description
These data demonstrate the result of the backward state selection procedure obtained for the dataset "C".

Usage
data(utilityB3)

Details
Results of the backward state selection procedure assuming three components are provided for the dataset "C".

References
See Also

help(C, package = "ClickClust")

Examples

data(utilityB3)

dev.new(width = 11, height = 11)
click.plot(X = C$X, id = B3$id, colors = c("lightyellow", "red", "darkred"), col.levels = 10)

Dataset: simulated dataset

Description

This dataset is used to run the backward state selection procedure (results in "B3").

Usage

data(utilityB3)

Details

Original dataset used to illustrate the utility of backward selection.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

help(B3)

Examples

data(utilityB3)

dev.new(width = 11, height = 11)
click.plot(X = C$X, id = B3$id, colors = c("lightyellow", "red", "darkred"), col.levels = 10)
Description

Runs backward search to detect blocks of equivalent states.

Usage

click.backward(X, K, eps = 1e-10, r = 100, iter = 5, bic = TRUE,
               min.gamma = 1e-3, scale.const = 1.0, silent = FALSE)

Arguments

- **X**: dataset array (p x p x n)
- **K**: number of mixture components
- **eps**: tolerance level
- **r**: number of restarts for initialization
- **iter**: number of iterations for each short EM run
- **bic**: flag indicating whether BIC or AIC is used
- **min.gamma**: lower bound for transition probabilities
- **scale.const**: scaling constant for avoiding numerical issues
- **silent**: output control

Details

Runs backward search to detect blocks of equivalent states. States i and j are called equivalent if their behavior expressed in terms of transition probabilities is identical, i.e., the probabilities of leaving i and j to visit another state h are the same as well as the probabilities of coming to i and j from another state h are the same; this condition should hold for all mixture components. Notation:
- **p** - number of states, **n** - sample size, **K** - number of mixture components, **d** - number of equivalence blocks.

Value

- **z**: matrix of posterior probabilities (n x K)
- **alpha**: vector of mixing proportions (length K)
- **gamma**: array of transition probabilities (d x d x K)
- **states**: detected equivalence blocks (length p)
- **logl**: log likelihood value
- **BIC**: Bayesian Information Criterion
- **AIC**: Akaike Information Criterion
- **id**: classification vector (length n)
References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

forward.search, click.EM

Examples

```r
set.seed(123)

n.seq <- 50

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40, 0.20, 0.20, 0.20, 0.20, 0.20, 0.15, 0.10, 0.20, 0.20, 0.20, 0.35, 0.15, 0.10, 0.20, 0.20, 0.20, 0.35, 0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30, 0.20, 0.10, 0.30, 0.30, 0.10, 0.25, 0.20, 0.15, 0.15, 0.25, 0.25, 0.20, 0.15, 0.15, 0.25, 0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,,1] <- TP1
TP[,,2] <- TP2

# DATA SIMULATION
A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
B <- click.read(A$S)

# BACKWARD SEARCH
click.backward(X = B$X, K = 2)
```
Description

Runs the EM algorithm for finite mixture models with Markov model components.

Usage

click.EM(x, y = NULL, K, eps = 1e-10, r = 100, iter = 5, min.beta = 1e-3, 
min.gamma = 1e-3, scale.const = 1)

Arguments

X                dataset array (p x p x n)
y                vector of initial states (length n)
K                number of mixture components
eps              tolerance level
r                number of restarts for initialization
iter             number of iterations for each short EM run
min.beta         lower bound for initial state probabilities
min.gamma        lower bound for transition probabilities
scale.const      scaling constant for avoiding numerical issues

Details

Runs the EM algorithm for finite mixture models with first order Markov model components. The function returns estimated mixing proportions 'alpha' and transition probability matrices 'gamma'. If initial states 'y' are not provided, initial state probabilities 'beta' are not estimated and assumed to be equal to 1 / p. In this case, the total number of estimated parameters is given by M = K - 1 + K * p * (p - 1). Otherwise, initial state probabilities 'beta' are also estimated and the total number of parameters is M = K - 1 + K * (p - 1) + K * p * (p - 1). Notation: p - number of states, n - sample size, K - number of mixture components, d - number of equivalence blocks.

Value

z                matrix of posterior probabilities (n x K)
id               classification vector (length n)
alpha            vector of mixing proportions (length K)
beta             matrix of initial state probabilities (K x p)
gamma            array of transition probabilities (p x p x K)
logl             log likelihood value
BIC              Bayesian Information Criterion
References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and
Data Analysis, 93, 31-45.

Melnykov, V. (2016) ClickClust: An R Package for Model-Based Clustering of Categorical Se-

See Also

click.plot, click.forward, click.backward

Examples

```r
set.seed(123)
n.seq <- 50
p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40,
    0.20, 0.20, 0.20, 0.20, 0.20,
    0.20, 0.20, 0.15, 0.20, 0.20,
    0.15, 0.10, 0.20, 0.20, 0.35,
    0.15, 0.10, 0.20, 0.20, 0.35,
    0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30,
    0.20, 0.10, 0.30, 0.30, 0.10,
    0.25, 0.20, 0.15, 0.15, 0.25,
    0.25, 0.20, 0.15, 0.15, 0.25,
    0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,1] <- TP1
TP[,2] <- TP2

# DATA SIMULATION
A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
C <- click.read(A$S)

# EM ALGORITHM (without initial state probabilities)
N2 <- click.EM(X = C$X, K = 2)
N2$BIC
```
# EM ALGORITHM (with initial state probabilities)

```r
M2 <- click.EM(X = C$X, y = C$y, K = 2)
M2$BIC
```

## click.forward

### Forward search for equivalent states

**Description**

Runs forward search to detect blocks of equivalent states.

**Usage**

```r
click.forward(X, K, eps = 1e-10, r = 100, iter = 5, bic = TRUE,
              min.gamma = 1e-3, scale.const = 1.0, silent = FALSE)
```

**Arguments**

- `X`: dataset array (p x p x n)
- `K`: number of mixture components
- `eps`: tolerance level
- `r`: number of restarts for initialization
- `iter`: number of iterations for each short EM run
- `bic`: flag indicating whether BIC or AIC is used
- `min.gamma`: lower bound for transition probabilities
- `scale.const`: scaling constant for avoiding numerical issues
- `silent`: output control

**Details**

Runs forward search to detect blocks of equivalent states. States i and j are called equivalent if their behavior expressed in terms of transition probabilities is identical, i.e., the probabilities of leaving i and j to visit another state h are the same as well as the probabilities of coming to i and j from another state h are the same; this condition should hold for all mixture components. Notation: p - number of states, n - sample size, K - number of mixture components, d - number of equivalence blocks.
Value

- z: matrix of posterior probabilities (n x K)
- alpha: vector of mixing proportions (length K)
- gamma: array of transition probabilities (d x d x K)
- states: detected equivalence blocks (length p)
- logl: log likelihood value
- BIC: Bayesian Information Criterion
- AIC: Akaike Information Criterion
- id: classification vector (length n)

Author(s)

Melnykov, V.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

backward.search, click.EM

Examples

```r
set.seed(123)
n.seq <- 50
p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40, 0.20, 0.20, 0.20, 0.20, 0.20, 0.15, 0.10, 0.20, 0.20, 0.35, 0.15, 0.10, 0.20, 0.20, 0.35, 0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30, 0.20, 0.10, 0.30, 0.30, 0.10, 0.25, 0.20, 0.15, 0.15, 0.25, 0.25, 0.20, 0.15, 0.15, 0.25, 0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)
```
`click.plot`  

```r
TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,,1] <- TP1
TP[,,2] <- TP2

# DATA SIMULATION
A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
C <- click.read(A$)

# FORWARD SEARCH
click.forward(X = C$X, K = 2)
```

---

**click.plot**  

*Plot of the obtained clustering solution*

**Description**

Constructs a click-plot for the clustering solution.

**Usage**

```r
click.plot(x, y = NULL, file = NULL, id = NULL, states = NULL, marg = 1,
          font.cex = 2, font.col = "black", cell.cex = 1, cell.lwd = 1.3,
          cell.col = "black", sep.lwd = 1.3, sep.col = "black",
          obs.lwd = NULL, colors = c("lightcyan", "pink", "darkred"),
          col.levels = 8, legend = TRUE, leg.cex = 1.3, top.srt = 0,
          frame = TRUE)
```

**Arguments**

- **x**: dataset array (p x p x n)
- **y**: vector of initial states (length n)
- **file**: name of the output pdf-file
- **id**: classification vector (length n)
- **states**: vector of state labels (length p)
- **marg**: plot margin value (for the left and top)
- **font.cex**: magnification of labels
- **font.col**: color of labels
- **cell.cex**: magnification of cells
- **cell.lwd**: width of cell frames
cell.col color of cell frames
sep.lwd width of separator lines
sep.col color of separator lines
obs.lwd width of observation lines
colors edge colors for interpolation
col.levels number of colors obtained by interpolation
legend legend of color hues
leg.cex magnification of legend labels
top.srt rotation of state names in the top frame
frame frame around the plot

Details

Constructs a click-plot for the provided clustering solution. Click-plot is a graphical display representing relative transition frequencies for the partitioning specified via the parameter ‘id’. If the parameter ‘file’ is specified, the constructed plot will be saved in the pdf-file with the name ‘file’. If the width of observation lines ‘obs.lwd’ is not specified, median colors will be used for all cell segments.

Author(s)

Melnykov, V.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also
click.EM

Examples

set.seed(123)
n.seq <- 200
p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40,
**Description**

Calculates the transition probability matrix associated with the M-step transition.

**Usage**

```r
click.predict(M = 1, gamma, pr = NULL)
```

**Arguments**

- **M**
  - number of transition steps (M = 1 by default)

- **gamma**
  - array of transition probabilities (p x p x K)

- **pr**
  - vector of probabilities associated with components (length K)
Details

Returns a transition probability matrix associated with the M-step transition. If the vector pr is not
specified, all components are assumed equally likely.

Author(s)

Melnykov, V.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and
Data Analysis, 93, 31-45.

Melnykov, V. (2016) ClickClust: An R Package for Model-Based Clustering of Categorical Se-
quences, Journal of Statistical Software, 74, 1-34.

See Also

click.EM

Examples

set.seed(123)

n.seq <- 200

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40,
                  0.20, 0.20, 0.20, 0.20, 0.20,
                  0.15, 0.10, 0.20, 0.20, 0.35,
                  0.15, 0.10, 0.20, 0.20, 0.35,
                  0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30,
                  0.20, 0.10, 0.30, 0.30, 0.10,
                  0.25, 0.20, 0.15, 0.15, 0.25,
                  0.25, 0.20, 0.15, 0.15, 0.25,
                  0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,1] <- TP1
TP[,2] <- TP2

# DATA SIMULATION
A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
C <- click.read(A$S)

# EM ALGORITHM
M2 <- click.EM(X = C$X, y = C$y, K = 2)

# Assuming component probabilities given by mixing proportions, predict the next state
click.predict(M = 1, gamma = M2$gamma, pr = M2$alpha)

# For the last location in the first sequence, predict the three-step transition
# location, given corresponding posterior probabilities
click.predict(M = 3, gamma = M2$gamma, pr = M2$z[1,][A$S[[1]]][length(A$S[[1]]),])

**click.read**

*Reading sequences of visited states*

**Description**

Prepares sequences of visited states for running the EM algorithm.

**Usage**

`click.read(S)`

**Arguments**

- **S** list of numeric sequences

**Details**

Prepares sequences of visited states for running the EM algorithm by means of the `click.EM()` function.

**Value**

- **X** dataset array (p x p x n) (p - # of states, n - # of sequences)
- **y** vector of initial states (length n)

**Author(s)**

Melnykov, V.
References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

click.sim, click.EM

Examples

```r
set.seed(123)

n.seq <- 20

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.20, 0.40,
                0.20, 0.20, 0.20, 0.20, 0.20,
                0.15, 0.10, 0.20, 0.20, 0.35,
                0.15, 0.10, 0.20, 0.20, 0.35,
                0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30,
                0.20, 0.10, 0.30, 0.30, 0.10,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,1] <- TP1
TP[,2] <- TP2

# DATA SIMULATION

A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
C <- click.read(A$S)
C$X
C$y
```
**Description**

Simulates sequences of visited states.

**Usage**

```
click.sim(n, int = c(5, 100), alpha, beta = NULL, gamma)
```

**Arguments**

- `n`: number of sequences
- `int`: interval defining the lower and upper bounds for the length of sequences
- `alpha`: vector of mixing proportions (length K)
- `beta`: matrix of initial state probabilities (K x p)
- `gamma`: array of K p x p transition probability matrices (p x p x K)

**Details**

Simulates `n` sequences of visited states according to the following mixture model parameters: 'alpha' - mixing proportions, 'beta' - initial state probabilities, 'gamma' - transition probability matrices. If the matrix 'beta' is not provided, all initial states are assumed to be equal to 1 / p.

**Value**

- `S`: list of simulated sequences
- `id`: true classification of simulated sequences

**Author(s)**

Melnykov, V.

**References**

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


**See Also**

click.read, click.EM
Examples

```
# SPECIFY MODEL PARAMETERS

set.seed(123)

n.seq <- 20

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.40, 0.20, 0.20, 0.20, 0.20, 0.20, 0.20, 0.20, 0.20, 0.35, 0.10, 0.20, 0.35, 0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.20, 0.20, 0.30, 0.20, 0.10, 0.30, 0.30, 0.10, 0.20, 0.15, 0.25, 0.25, 0.15, 0.15, 0.25, 0.10, 0.30, 0.20, 0.20, 0.20), byrow = TRUE, ncol = p)

TP <- array(rep(NA, p * p * K), c(p, p, K))
TP[,1] <- TP1
TP[,2] <- TP2

# DATA SIMULATION

A <- click.sim(n = n.seq, int = c(10, 50), alpha = mix.prop, gamma = TP)
A
```

Description

Estimates the variance-covariance matrix for model parameter estimates.

Usage

```
click.var(X, y = NULL, alpha, beta = NULL, gamma, z)
```
Arguments

- **x**: dataset array (p x p x n)
- **y**: vector of initial states (length n)
- **alpha**: vector of mixing proportions (length K)
- **beta**: matrix of initial state probabilities (K x p)
- **gamma**: array of transition probabilities (p x p x K)
- **z**: matrix of posterior probabilities (n x K)

Details

Returns an estimated variance-covariance matrix for model parameter estimates.

Author(s)

Melnykov, V.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

- click.EM

Examples

```r
set.seed(123)

n.seq <- 200

p <- 5
K <- 2
mix.prop <- c(0.3, 0.7)

TP1 <- matrix(c(0.20, 0.10, 0.15, 0.15, 0.40,
                0.20, 0.20, 0.20, 0.20, 0.20,
                0.15, 0.10, 0.20, 0.20, 0.35,
                0.15, 0.10, 0.20, 0.20, 0.35,
                0.30, 0.30, 0.10, 0.10, 0.20), byrow = TRUE, ncol = p)

TP2 <- matrix(c(0.15, 0.15, 0.20, 0.20, 0.30,
                0.20, 0.10, 0.30, 0.30, 0.10,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.25, 0.20, 0.15, 0.15, 0.25,
                0.25, 0.20, 0.15, 0.15, 0.25))
```
Dataset: msnbc323

Description
A portion of the msnbc dataset containing 323 clickstream sequences. This version of the original dataset (David Heckerman) was used in Melnykov (2014). There are 17 states representing the following categories:
1: frontpage
2: news
3: tech
4: local
5: opinion
6: on-air
7: misc
8: weather
9: msn-news
10: health
11: living
12: business
13: msn-sports
14: sports
15: summary
16: bbs
17: travel

Usage
data(msnbc323)

Format
List of 323 numeric vectors representing categorical sequences.

Source
Melnykov, V. (2014)

References
Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.

See Also
synth
Usage

```r
## S3 method for class 'EM'
print(x, ...)
## S3 method for class 'EM'
summary(object, ...)
## S3 method for class 'search'
print(x, ...)
## S3 method for class 'search'
summary(object, ...)
```

Arguments

- `x` an object with the 'EM' (or 'search') class attributes.
- `object` an object with the 'EM' (or 'search') class attributes.
- `...` other possible options.

Details

Some useful functions for printing and summarizing results.

Author(s)

Melnykov, V.

References

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


See Also

`click.EM`

---

**synth**

*Illustrative dataset: sequences of five states*

Description

The data represents the synthetic dataset used as an illustrative example in the Journal of Statistical Software paper discussing the use of the package. There are 5 states denoted as A, B, C, D, and E. Categorical sequences have lengths varying from 10 to 50.
**Usage**

data(synth)

**Format**

$data$ contains a vector of 250 strings representing categorical sequences; $id$ is the original classification vector.

**Source**

Melnykov, V. (2015)

**References**

Melnykov, V. (2016) Model-Based Biclustering of Clickstream Data, Computational Statistics and Data Analysis, 93, 31-45.


**See Also**

click.read

**Examples**

data(synth)

head(synth$data)

# FUNCTION THAT REPLACES CHARACTER STATES WITH NUMERIC VALUES repl.levs <- function(x, ch.lev){
  for (j in 1:length(ch.lev)) x <- gsub(ch.levs[j], j, x)
  return(x)
}

# DETECT ALL STATES IN THE DATASET d <- paste(synth$data, collapse = " ")
d <- strsplit(d, " ")[[1]]
ch.levs <- levels(as.factor(d))

# CONVERT DATA TO THE FORM USED BY click.read()
S <- strsplit(synth$data, " ")
S <- sapply(S, repl.levs, ch.levs)
S <- sapply(S, as.numeric)
head(S)
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