Package ‘awinR’

Type Package

Title Get Data from ‘Awin’ via the ‘Windsor.ai’ API

Version 0.1.0

Description Collect your data on digital marketing campaigns from ‘Awin’ using the ‘Windsor.ai’ API <https://windsor.ai/api-fields/>.

License GPL-3

URL https://windsor.ai/

Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

VignetteBuilder knitr

Encoding UTF-8

Language en-US

LazyData true

RoxygenNote 7.2.1

NeedsCompilation no

Author Pablo Sanchez [cre, aut], Windsor.ai [cph]

Maintainer Pablo Sanchez <pablosama@outlook.es>

Repository CRAN

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R topics documented:

fetch_awin ................................................................. 2
my_awin_data ............................................................ 3

Index 4
fetch_awin

fetch_awin A function to fetch Awin data from the windsor.ai API

Description

fetch_awin A function to fetch Awin data from the windsor.ai API

Usage

fetch_awin(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

  api_key       Your api key to access Windsor.ai API
  date_from     The date from which to start getting data in format YYYY-MM-DD
  date_to       The date until which to start getting data in format YYYY-MM-DD
  fields        The fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details.

Value

  A data frame with the desired data

Examples

## Not run:
my_awin_data <- fetch_awin(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks",
             "spend", "impressions", "date"))

## End(Not run)
| my_awin_data | Sample of digital marketing data from Awin downloaded by means of the Windsor.ai API. |

**Description**

A dataset containing sample Awin data fetched from windsor.ai API. See more at: https://windsor.ai/

**Usage**

my_awin_data

**Format**

A data frame with 164 rows and 5 variables:

- **campaign** name of the campaign
- **clicks** number of clicks
- **spend** spend data
- **impressions** impressions data
- **date** date

**Source**

https://windsor.ai/
Index

* datasets
  * my_awin_data, 3

fetch_awin, 2

my_awin_data, 3