Package ‘campaignmanageR’

October 19, 2022

Type Package

Title Connect to Campaign Manager via the 'Windsor.ai' API

Version 0.1.0

Description Collect marketing data from Campaign Manager using the 'Windsor.ai' API <https://windsor.ai/api-fields/>.

License GPL-3

URL https://windsor.ai/

Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

VignetteBuilder knitr

Encoding UTF-8

Language en-US

LazyData true

RoxygenNote 7.2.1

NeedsCompilation no

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Repository CRAN

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get_campaignmanager_data

get_campaignmanager_data A function to get data from Campaign Manager using the windsor.ai API

Description

get_campaignmanager_data A function to get data from Campaign Manager using the windsor.ai API

Usage

get_campaignmanager_data(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

api_key Your api key to access Windsor.ai API
date_from The date from which to start getting data in format YYYY-MM-DD
date_to The date until which to start getting data in format YYYY-MM-DD
fields he fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

## Not run:
my_campaignmanager_data <- get_campaignmanager_data(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks",
             "spend", "impressions", "date"))

## End(Not run)
my_campaignmanager_data

Sample data of Campaign Manager from the Windsor API.

Description
A dataset containing sample Campaign Manager data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage
my_campaignmanager_data

Format
A data frame with 164 rows and 5 variables:

- campaign name of the campaign
- clicks number of clicks
- spend spend data
- impressions impressions data
- date date

Source
https://windsor.ai/
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