Package ‘facebookadsR’

Type Package

Title Access to Facebook Ads via the ‘Windsor.ai’ API

Version 0.1.0

Description Collect marketing data from Facebook Ads using the ‘Windsor.ai’ API <https://windsor.ai/api-fields/>.
Use four spaces when indenting paragraphs within the Description.

License GPL-3

URL https://windsor.ai/

Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

VignetteBuilder knitr

Encoding UTF-8

Language en-US

LazyData true

RoxygenNote 7.2.1

NeedsCompilation no

Author Pablo Sanchez [cre, aut],
Windsor.ai [cph]

Maintainer Pablo Sanchez <pablosama@outlook.es>

Repository CRAN

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fetch_faceookads A function to fetch Facebook Ads data from the windsor.ai API

Description

fetch_faceookads A function to fetch Facebook Ads data from the windsor.ai API

Usage

fetch_faceookads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

- `api_key`: Your api key to access Windsor.ai API
- `date_from`: The date from which to start getting data in format YYYY-MM-DD
- `date_to`: The date until which to start getting data in format YYYY-MM-DD
- `fields`: The fields fetched from the API for a given connector. See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

```r
## Not run:
my_faceookads_data <- fetch_faceookads(api_key = "your api key",
                                         date_from = "2022-10-01",
                                         date_to = "2022-10-02",
                                         fields = c("campaign", "clicks",
                                                     "spend", "impressions", "date"))
## End(Not run)
```
my_facebookads_data

Sample data of Facebook ads from the Windsor API.

Description

A dataset containing sample facebook ads data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage

my_facebookads_data

Format

A data frame with 164 rows and 5 variables:

- campaign  name of the campaign
- clicks     number of clicks
- spend      spend data
- impressions impressions data
- date       date

Source

https://windsor.ai/
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