Package ‘facebookleadsR’

November 23, 2022

Type Package
Title Get Facebook Leads Ads Data via the 'Windsor.ai' API
Version 0.1.0
Description Collect your data on digital marketing campaigns from Facebook Leads Ads using the 'Windsor.ai' API <https://windsor.ai/api-fields/>.
License GPL-3
URL https://windsor.ai/
Depends R (>= 3.5.0)
Imports jsonlite (>= 1.7.2)
Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl
VignetteBuilder knitr
Encoding UTF-8
Language en-US
LazyData true
RoxygenNote 7.2.1
NeedsCompilation no
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Repository CRAN
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fetch_facebookleads

A function to fetch Facebook Leads Ads data from the windsor.ai API

Description

fetch_facebookleads A function to fetch Facebook Leads Ads data from the windsor.ai API

Usage

fetch_facebookleads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

api_key Your api key to access Windsor.ai API
date_from The date from which to start getting data in format YYYY-MM-DD
date_to The date until which to start getting data in format YYYY-MM-DD
fields he fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

```r
## Not run:
my_facebookleads_data <- fetch_facebookleads(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks", "spend", "impressions", "date"))
## End(Not run)
```
my_facebookleads_data  Sample of digital marketing data from Facebook Leads Ads downloaded by means of the Windsor.ai API.

Description
A dataset containing sample Facebook Leads Ads data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage
my_facebookleads_data

Format
A data frame with 164 rows and 5 variables:
- **campaign** name of the campaign
- **clicks** number of clicks
- **spend** spend data
- **impressions** impressions data
- **date** date

Source
https://windsor.ai/
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