Package ‘facebookorganicR’

December 8, 2022

Type Package
Title Get Data from ‘Facebook Organic’ via the ‘Windsor.ai’ API
Version 0.1.0
Description Collect your data on digital marketing campaigns from ‘Facebook Organic’ using the ‘Windsor.ai’ API <https://windsor.ai/api-fields/>.
License GPL-3
URL https://windsor.ai/
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VignetteBuilder knitr
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fetch_facebookorganic

Description

fetch_facebookorganic A function to fetch Amazon Ads data from the windsor.ai API

Usage

fetch_facebookorganic(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

api_key  Your api key to access Windsor.ai API
date_from  The date from which to start getting data in format YYYY-MM-DD
date_to  The date until which to start getting data in format YYYY-MM-DD
fields  The fields fetched from the API for a given connector. See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

## Not run:
my_facebookorganic_data <- fetch_facebookorganic(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks",
  "spend", "impressions", "date"))

## End(Not run)
my_facebookorganic_data

Sample of digital marketing data from Facebook Organic downloaded by means of the Windsor.ai API.

Description

A dataset containing sample Adform data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage

my_facebookorganic_data

Format

A data frame with 164 rows and 5 variables:

- campaign  name of the campaign
- clicks  number of clicks
- spend  spend data
- impressions  impressions data
- date  date

Source

https://windsor.ai/
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