Package ‘fetchSalesforceR’

November 14, 2022

Type Package
Title Get Data from Salesforce via the ‘Windsor.ai’ API
Version 0.1.0
Description Collect your data on digital marketing campaigns from Salesforce using the ‘Windsor.ai’ API <https://windsor.ai/api-fields/>.
License GPL-3
URL https://windsor.ai/
Depends R (>= 3.5.0)
Imports jsonlite (>= 1.7.2)
Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl
VignetteBuilder knitr
Encoding UTF-8
Language en-US
LazyData true
RoxygenNote 7.2.1
NeedsCompilation no
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Repository CRAN
Date/Publication 2022-11-14 17:40:01 UTC

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A function to fetch Amazon Ads data from the windsor.ai API

**Usage**

```r
fetch_salesforce(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)
```

**Arguments**

- `api_key` Your api key to access Windsor.ai API
- `date_from` The date from which to start getting data in format YYYY-MM-DD
- `date_to` The date until which to start getting data in format YYYY-MM-DD
- `fields` The fields fetched from the API for a given connector. See https://windsor.ai/api-fields/ for details.

**Value**

A data frame with the desired data

**Examples**

```r
## Not run:
my_salesforce_data <- fetch_salesforce(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks",
             "spend", "impressions", "date"))

## End(Not run)
```
my_salesforce_data

Sample of digital marketing data from Salesforce downloaded by means of the Windsor.ai API.

Description
A dataset containing sample Salesforce data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage
my_salesforce_data

Format
A data frame with 164 rows and 5 variables:
- campaign name of the campaign
- clicks number of clicks
- spend spend data
- impressions impressions data
- date date

Source
https://windsor.ai/
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