Package ‘googleadsR’

October 17, 2022

Type Package

Title Access to Google Ads via the 'Windsor.ai' API

Version 0.1.2

Description Collect marketing data from google Ads using the 'Windsor.ai' API <https://windsor.ai/api-fields/>.

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Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

VignetteBuilder knitr

Encoding UTF-8

Language en-US

RoxygenNote 7.2.1

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyverse, curl

LazyData true

NeedsCompilation no

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Repository CRAN

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my_data_googleads  Sample data from the Windsor API.

Description
A dataset containing sample google ads data fetched from windsor.ai API. See more at: https://windsor.ai/api-fields/

Usage
my_data_googleads

Format
A data frame with 1677 rows and 6 variables:

- **campaign**: name of the campaign
- **clicks**: number of clicks
- **spend**: spend data
- **medium**: the type of referrals
- **source**: source of the data (google, facebook, etc.)
- **googlesheets**: googlesheets id

Source
https://windsor.ai/

windsor_fetch_googleAds
Windsor fetch Google Ads Fetch data from google Ads via windsor.ai API

Description
Windsor fetch Google Ads Fetch data from google Ads via windsor.ai API

Usage
windsor_fetch_googleAds(
  api_key,
  date_preset = "last_7d",
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")
)
Arguments

- **api_key**: Your api key to access Windsor.ai API
- **date_preset**: the period for which data is fetched from the API. See https://www.windsor.ai/api-fields/ for details
- **fields**: The fields fetched from the API for a given connector See https://www.windsor.ai/api-fields/ for details.

Value

A data frame containing the desired data.

Examples

```r
## Not run:
# api_key needs to be provided by the user.
my_googleads_data <- windsor_fetch_googleAds(api_key = "your api key",
                                          date_preset = "last_7d",
                                          fields = c("source", "campaign", "clicks",
                                                      "medium", "sessions", "spend"))

## End(Not run)
```
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