Package ‘instagramadsR’

October 18, 2022

Type Package
Title Access to Instagram Ads via the ‘Windsor.ai’ API
Version 0.1.0
Description Collect marketing data from Instagram Ads using the ‘Windsor.ai’ API <https://windsor.ai/api-fields/>.
License GPL-3
URL https://windsor.ai/
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VignetteBuilder knitr
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RoxygenNote 7.2.1
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fetch_instagramads  A function to fetch Instagram Ads data from the windsor.ai API

Description

fetch_instagramads A function to fetch Instagram Ads data from the windsor.ai API

Usage

```r
fetch_instagramads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)
```

Arguments

- `api_key` : Your api key to access Windsor.ai API
- `date_from` : The date from which to start getting data in format YYYY-MM-DD
- `date_to` : The date until which to start getting data in format YYYY-MM-DD
- `fields` : The fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

```r
## Not run:
# Note that api_key needs to be provided by the user.
my_instagramads_data <- fetch_instagramads(api_key = "your api key",
  date_from = "2022-10-01",
  date_to = "2022-10-02",
  fields = c("campaign", "clicks",
    "spend", "impressions", "date"))

## End(Not run)
```
my_instagramads_data

Sample data of Instagram ads from the Windsor API.

Description

A dataset containing sample facebook ads data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage

my_instagramads_data

Format

A data frame with 164 rows and 5 variables:

- campaign: name of the campaign
- clicks: number of clicks
- spend: spend data
- impressions: impressions data
- date: date

Source

https://windsor.ai/
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