fetch_quorads

fetch_quorads A function to fetch quora Ads data from the windsor.ai API

Description

fetch_quorads A function to fetch quora Ads data from the windsor.ai API

Usage

fetch_quorads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)

Arguments

api_key
  Your api key to access Windsor.ai API

date_from
  The date from which to start getting data in format YYYYY-MM-DD

date_to
  The date until which to start getting data in format YYYYY-MM-DD

fields
  The fields fetched from the API for a given connector. See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

## Not run:
my_quorads_data <- fetch_quorads(api_key = "your api key",
                                date_from = "2022-10-01",
                                date_to = "2022-10-02",
                                fields = c("campaign", "clicks",
                                           "spend", "impressions", "date"))

## End(Not run)
**my_quorads_data**

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**my_quorads_data**  
_Sample of digital marketing data from quora Ads downloaded by means of the Windsor.ai API._

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**Description**

A dataset containing sample quora Ads data fetched from windsor.ai API. See more at: https://windsor.ai/

**Usage**

`my_quorads_data`

**Format**

A data frame with 164 rows and 5 variables:

- **campaign** name of the campaign
- **clicks** number of clicks
- **spend** spend data
- **impressions** impressions data
- **date** date

**Source**

https://windsor.ai/
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