Package ‘sentimentr’

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**Index**
Create/Manipulate Hash Keys

Description

**as_key** - Create your own hash keys from a data frame for use in key arguments such as `polarity_dt` in the `sentiment` function.

**update_key** - Add/remove terms to a current key.

**update_polarity_table** - Wrapper for `update_key` specifically for updating polarity tables.

**update_valence_shifter_table** - Wrapper for `update_key` specifically for updating valence shifter tables.

**is_key** - Logical check if an object is a key.

Usage

```r
as_key(x, comparison = lexicon::hash_valence_shifters, 
       sentiment = TRUE, ...)

update_key(key, drop = NULL, x = NULL, 
           comparison = lexicon::hash_valence_shifters, sentiment = FALSE, ...)

update_polarity_table(key, drop = NULL, x = NULL, 
                       comparison = lexicon::hash_valence_shifters, sentiment = FALSE, ...)

update_valence_shifter_table(key, drop = NULL, x = NULL, 
                              comparison = lexicon::hash_sentiment_jockers_rinker, 
                              sentiment = FALSE, ...)

is_key(key, sentiment = TRUE)
```

Arguments

**x** A `data.frame` with the first column containing polarized words and the second containing polarity values.

**comparison** A `data.frame` to compare to `x`. If elements in `x`'s column 1 matches comparison's column 1 the accompanying row will be removed from `x`. This is useful to ensure `polarity_dt` words are not also found in `valence_shifters_dt` in `sentiment`. Use `comparison = NULL` to skip this comparison.

**sentiment** logical. If TRUE checking expects column 2 of the input keys/data.frame are expected to be numeric.

**key** A `sentimentr` hash key.

**drop** A vector of terms to drop.

**...** ignored.
Details

For updating keys via `update_key` note that a `polarity_dt` and `valence_shifters_dt` are the primary dictionary keys used in the `sentimentr` package. The `polarity_dt` takes a 2 column data.frame (named x and y) with the first column being character and containing the words and the second column being numeric values that are positive or negative. `valence_shifters_dt` takes a 2 column data.frame (named x and y) with the first column being character and containing the words and the second column being integer corresponding to: (1) negators, (2) amplifiers, (3) de-amplifiers, and (4) dversative conjunctions (i.e., 'but', 'however', and 'although'). Also, note that if you are updating a `valence_shifters_dt` you need an appropriate comparison; most likely, comparison = `sentimentr::polarity_dt`.

Value

Returns a `data.table` object that can be used as a hash key.

Examples

```r
key <- data.frame(
    words = sample(letters),
    polarity = rnorm(26),
    stringsAsFactors = FALSE
)

(mykey <- as_key(key))

## Looking up values
mykey[c("a", "k")][[2]]

## Drop terms from key
update_key(mykey, drop = c("f", "h"))

## Add terms to key
update_key(mykey, x = data.frame(x = c("dog", "cat"), y = c(1, -1)))

## Add terms & drop to/from a key
update_key(mykey, drop = c("f", "h"), x = data.frame(x = c("dog", "cat"), y = c(1, -1)))

## Explicit key type (wrapper for `update_key` for sentiment table.
## See `update_valence_shifters_table` a corresponding valence shifter updater.
library(lexicon)
updated_hash_sentiment <- sentimentr::update_polarity_table(lexicon::hash_sentiment_huliu, 
    x = data.frame(
        words = c('frickin', 'hairy'),
        polarity = c(-1, -1),
        stringsAsFactors = FALSE
    )
)

## Checking if you have a key
is_key(mykey)
is_key(key)
```
```r
is_key(mtcars)
is_key(update_key(mykey, drop = c("f", "h")))

## Using syuzhet's sentiment lexicons
## Not run:
library(syuzhet)
(bing_key <- as_key(syuzhet::bing))
as_key(syuzhet::afinn)
as_key(syuzhet::syuzhet_dict)
sam <- gsub("Sam-I-am", "Sam I am", sam_i_am)
sentiment(sam, polarity_dt = bing_key)

## The nrc dictionary in syuzhet requires a bit of data wrangling before it
## is in the correct shape to convert to a key.
library(syuzhet)
library(tidyverse)

ncr_key <- syuzhet::nrc %>%
dplyr::filter(
    sentiment %in% c('positive', 'negative'),
    lang == 'english'
) %>%
dplyr::select(-lang) %>%
mutate(value = ifelse(sentiment == 'negative', value * -1, value)) %>%
dplyr::group_by(word) %>%
dplyr::summarize(y = mean(value)) %>%
sentimentr::as_key()
sentiment(sam, polarity_dt = nrc_key)

## The lexicon package contains a preformatted nrc sentiment hash table that
## can be used instead.
sentiment(sam, polarity_dt = lexicon::hash_sentiment_nrc)

## End(Not run)

## Using 2 vectors of words
## Not run:
install.packages("tm.lexicon.GeneralInquirer", repos="http://datacube.wu.ac.at", type="source")
require("tm.lexicon.GeneralInquirer")

positive <- terms_in_General_Inquirer_categories("Positiv")
negative <- terms_in_General_Inquirer_categories("Negativ")
geninq <- data.frame(
    x = c(positive, negative),
    y = c(rep(1, length(positive)), rep(-1, length(negative))),
    stringsAsFactors = FALSE
) %>%
as_key()
```
available_data

```r
-geninq_pol <- with(presidential_debates_2012,
  sentiment_by(dialogue, 
    person, 
    polarity_dt = geninq
  )
)
geninq_pol %>% plot()

## End(Not run)
```

available_data  

Get Available Data

Description

See available sentimentr data a data.frame. Note that sentimentr_data is the main function to be used but available_data is exposed to allow other packages to use the functionality in a generic way.

Usage

```r
available_data(regex = NULL, package = "sentimentr", ...)
sentimentr_data(regex = NULL, package = "sentimentr", ...)
```

Arguments

- `regex` A regex to search for within the data columns.
- `package` The name of the package to extract data from.
- `...` Other arguments passed to grep.

Value

Returns a data.frame

Examples

```r
sentimentr_data()
available_data()  ## generic version for export
available_data(package = 'datasets')
sentimentr_data('"hu")
sentimentr_data('"(hu|kot)')
(c)ombine_data(sentimentr_data('"(hu|kot)')[[1]])

## Not run:
if (!require("pacman")) install.packages("pacman")
pacman::p_load(sentimentr, tidyverse, magrittr)
sentiment_data <- sentimentr_data('"hu") %>%
```


pull(Data) %>%
combine_data() %>%
mutate(id = seq_len(n())) %>%
as_tibble()

sentiment_test <- sentiment_data %>%
select(-sentiment) %>%
get_sentences() %>%
sentiment(., by = c('id'))

testing <- sentiment_data %>%
left_join(sentiment_test, by = 'id') %>%
as_tibble() %>%
mutate(
    actual = sign(sentiment),
    predicted = sign(ave_sentiment)
)

testing %>%
ftable(predicted, actual)

## End(Not run)

---

**average_downweighted_zero**

*Downweighted Zeros Averaging*

**Description**

*average_downweighted_zero* - Downweight the zeros in a vector for averaging. This is useful in the context of language where we don’t want the neutral sentences to have such a strong influence on the general sentiment of the discourse with multiple sentences. Essentially, this means neutral sentences are seen as having less emotional impact than a polarized sentence.

*average_weighted_mixed_sentiment* - Upweight the negative values in a vector while also downweighting the zeros in a vector. Useful for small text chunks with several sentences in which some one states a negative sentence but then uses the social convention of several positive sentences in an attempt to negate the impact of the negative. The affective state isn’t a neutral but a slightly lessened negative state.

*average_mean* - Standard mean averaging with na.rm set to TRUE.

**Usage**

*average_downweighted_zero*(x, na.rm = TRUE, ...)

*average_weighted_mixed_sentiment*(x, mixed.less.than.zero.weight = 4,
na.rm = TRUE, ...)

*average_mean*(x, na.rm = TRUE, ...)
**combine_data**

**Description**

Combine trusted sentiment data sets from `sentimentr`.

**Usage**

```r
combine_data(data = c("course_evaluations", "hotel_reviews", "kaggle_movie_reviews", "kotzias_reviews_amazon_cells", "kotzias_reviews_imdb", "kotzias_reviews_yelp", "nyt_articles"), ...)```

**Arguments**

- `data`: A character vector of `sentimentr` data sets.
- `...`: ignored.

**Value**

Returns an rbinded `data.table` of sentiment data with the source added as column.

**Examples**

```r
combine_data()
combine_data(c("kotzias_reviews_amazon_cells", "kotzias_reviews_imdb", "kotzias_reviews_yelp"))```
course_evaluations

Description
A dataset containing a subset of comments and rating from Welch & Mihalcea’s (2017) data set filtered to include comments with a one or more unambiguous sentiment rating.

Usage
data(course_evaluations)

Format
A data frame with 566 rows and 2 variables

Details
- sentiment. A numeric sentiment score
- text. The text from the evaluation

References

Original URL: http://web.eecs.umich.edu/~mihalcea/downloads.html#GroundedEmotions

crowdflower_deflategate

Description
A dataset containing Twitter tweets about Tom Brady’s deflated ball scandal, taken from Crowdflower.

Usage
data(crowdflower_deflategate)

Format
A data frame with 11,786 rows and 2 variables
crowdflower_products

Details

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

References

https://www.crowdflower.com/data-for-everyone

crowdflower_products  Twitter Tweets About the Products

Description

A dataset containing Twitter tweets about various products, taken from Crowdflower.

Usage

data(crowdflower_products)

Format

A data frame with 3,548 rows and 2 variables

Details

- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

References


https://www.crowdflower.com/data-for-everyone
crowdflower_self_driving_cars

Twitter Tweets About Self Driving Cars

Description
A dataset containing Twitter tweets about self driving cars, taken from Crowdflower.

Usage
data(crowdflower_self_driving_cars)

Format
A data frame with 6,943 rows and 2 variables

Details
- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

References
https://www.crowdflower.com/data-for-everyone

crowdflower_weather
Twitter Tweets About the Weather

Description
A dataset containing Twitter tweets about the weather, taken from Crowdflower.

Usage
data(crowdflower_weather)

Format
A data frame with 763 rows and 2 variables

Details
- sentiment. A human scoring of the text.
- text. The sentences from the tweet.

References
https://www.crowdflower.com/data-for-everyone
Description

Detect the rate of emotion at the sentence level. This method uses a simple dictionary lookup to find emotion words and then compute the rate per sentence. The emotion score ranges between 0 (no emotion used) and 1 (all words used were emotional). Note that a single emotion phrase would count as just one in the emotion_count column but would count as two words in the word_count column.

Usage

```r
emotion(text.var, emotion_dt = lexicon::hash_nrc_emotions,
valence_shifters_dt = lexicon::hash_valence_shifters,
drop.unused.emotions = FALSE, un.as.negation = TRUE,
un.as.negation.warn = isTRUE(all.equal(valence_shifters_dt,
lexicon::hash_nrc_emotions)), n.before = 5, n.after = 2, ...)
```

Arguments

text.var The text variable. Can be a get_sentences object or a raw character vector though get_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time sentiment is run.

emotion_dt A data.table with a token and emotion column (tokens are nested within the emotions. The table cannot contain any duplicate rows and must have the token column set as the key column (see ?data.table::setkey). The default emotion table is lexicon::hash_nrc_emotions.

valence_shifters_dt A data.table of valence shifters that can alter a polarized word’s meaning and an integer key for negators (1), amplifiers [intensifiers] (2), de-amplifiers [down-toners] (3) and adversative conjunctions (4) with x and y as column names. For this purpose only negators is required/used.

drop.unused.emotions logical. If TRUE unused/unfound emotion levels will not be included in the output.

un.as.negation logical. If TRUE then emotion words prefixed with an 'un-' are treated as a negation. For example, “unhappy” would be treated as “not happy”. If an emotion word has an un- version in the emotion_dt then no substitution is performed and an optional warning will be given.

un.as.negation.warn logical. If TRUE and if un.as.negation id TRUE, then a warning will be given if the -un version of an emotion term is already found within the emotion_dt. Note that the default emotion_dt, lexicon::hash_nrc_emotions, will not give a warning unless it is explicitly set to do so. There are a number of emotion
words in `lexicon::hash_nrc_emotions` that contain un- prefixed versions already in the dictionary. Use: `emotion('', un.as.negation.warn = TRUE)` to see these un- prefixed emotion words that are contained within `lexicon::hash_nrc_emotions`.

n.before The number of words to consider as negated before the emotion word. To consider the entire beginning portion of a sentence use `n.before = Inf`. Note that a comma, colon, or semicolon acts as a boundary for considered words. Only words between the emotion word and these punctuation types will be considered.

n.after The number of words to consider as negated after the emotion word. To consider the entire ending portion of a sentence use `n.after = Inf`. Note that a comma, colon, or semicolon acts as a boundary for considered words. Only words between the emotion word and these punctuation types will be considered.

... ignored.

Value

Returns a `data.table` of:

- `element_id` - The id number of the original vector passed to `emotion`
- `sentence_id` - The id number of the sentences within each `element_id`
- `word_count` - Word count
- `emotion_type` - Type designation from the `emotion` column of the `emotion_dt` table
- `emotion_count` - Count of the number of emotion words of that `emotion_type`
- `emotion` - A score of the percentage of emotion words of that `emotion_type`

References


See Also

Other emotion functions: `emotion_by`

Examples

```r
mytext <- c(
  "I am not afraid of you",
  NA,
  "",
  "I love it [not really]",
  "I'm not angry with you",
  "I hate it when you lie to me. It's so humiliating",
  "I'm not happy anymore. It's time to end it",
)```
"She's a darn good friend to me",
"I went to the terrible store",
"There is hate and love in each of us",
"I'm no longer angry! I'm really experiencing peace but not true joy.",

paste("Out of the night that covers me, Black as the Pit from pole to",
  "pole, I thank whatever gods may be For my unconquerable soul."
),
paste("In the fell clutch of circumstance I have not winced nor cried",
  "aloud. Under the bludgeonings of chance My head is bloody, but unbowed."
),
paste("Beyond this place of wrath and tears Looms but the Horror of the",
  "shade, And yet the menace of the years Finds, and shall find, me unafraid."
),
paste("It matters not how strait the gate, How charged with punishments",
  "the scroll, I am the master of my fate: I am the captain of my soul."
)

## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## 'emotion' is run
emotion(mytext)

## preferred method avoiding paying the cost
split_text <- get_sentences(mytext)
(emo <- emotion(split_text))
emotion(split_text, drop.unused.emotions = TRUE)

## Not run:
plot(emo)
plot(emo, drop.unused.emotions = FALSE)
plot(emo, facet = FALSE)
plot(emo, facet = 'negated')

library(data.table)
fear <- emo[
  emotion_type == 'fear', ][,
  text := unlist(split_text)][]

fear[emotion > 0,]

brady <- get_sentences(crowdflower_deflategate)
brady_emotion <- emotion(brady)
brady_emotion

## End(Not run)
Description

Approximate the emotion of text by grouping variable(s). For a full description of the emotion detection algorithm see `emotion`. See `emotion` for more details about the algorithm, the emotion/valence shifter keys that can be passed into the function, and other arguments that can be passed.

Usage

```
emotion_by(text.var, by = NULL, group.names, ...)
```

Arguments

- `text.var`: The text variable. Also takes an `emotion` or `emotion_by` object.
- `by`: The grouping variable(s). Default `NULL` uses the original row/element indices; if you used a column of 12 rows for `text.var` these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more grouping variables.
- `group.names`: A vector of names that corresponds to group. Generally for internal use.
- `...`: Other arguments passed to `emotion`.

Value

Returns a `data.table` with grouping variables plus:

- `element_id` - The id number of the original vector passed to `emotion`
- `sentence_id` - The id number of the sentences within each `element_id`
- `word_count` - Word count summed by grouping variable
- `emotion_type` - Type designation from the `emotion` column of the `emotion_dt` table
- `emotion_count` - The number of profanities used by grouping variable
- `sd` - Standard deviation (`sd`) of the sentence level emotion rate by grouping variable
- `ave_emotion` - Emotion rate

Chaining

See the `sentiment_by` for details about `sentimentr` chaining.

See Also

Other emotion functions: `emotion`

Examples

```R
## Not run:
mytext <- c(
  "I am not afraid of you",
  NA,
  "",
)
"I love it [not really]",
"I'm not angry with you",
"I hate it when you lie to me. It's so humiliating",
"I'm not happy anymore. It's time to end it",
"She's a darn good friend to me",
"I went to the terrible store",
"There is hate and love in each of us",
"I'm no longer angry! I'm really experiencing peace but not true joy.",
paste("Out of the night that covers me, Black as the Pit from pole to pole, I thank whatever gods may be For my unconquerable soul.",
"In the fell clutch of circumstance I have not winced nor cried",
"aloud. Under the bludgeonings of chance My head is bloody, but unbowed.",
"Beyond this place of wrath and tears Looms but the Horror of the shade, And yet the menace of the years Finds, and shall find, me unafraid.",
"It matters not how strait the gate, How charged with punishments",
"the scroll, I am the master of my fate: I am the captain of my soul.")
}

## works on a character vector but not the preferred method avoiding the repeated cost of doing sentence boundary disambiguation every time
## 'emotion' is run
emotion(mytext)
emotion_by(mytext)

## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)

emotion_by(mytext)
get_sentences(emotion_by(mytext))

(mymotion <- emotion_by(mytext))
stats::setNames(get_sentences(emotion_by(mytext)),
round(mymotion[['ave_emotion']], 3))

pres <- get_sentences(presidential_debates_2012)
pres_emo_sent <- emotion_by(pres)

## method 1
pres_emo_per_time <- presidential_debates_2012 %>%
  get_sentences() %>%
  emotion_by(by = c('person', 'time'))
pres_emo_per_time

## method 2
library(magrittr)
presidential_debates_2012 %>%
  get_sentences() %>%
  emotion_by(., by = c('person', 'time'))
### Extract Emotion Words

**Description**

Extract the emotion words from a text.

**Usage**

```r
extract_emotion_terms(text.var, emotion_dt = lexicon::hash_nrc_emotions, un.as.negation = TRUE, ...)
```

**Arguments**

- `text.var` The text variable. Can be a `get_sentences` object or a raw character vector though `get_sentences` is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time emotion is run.
- `emotion_dt` A `data.table` with a token and emotion column (tokens are nested within the emotions. The table cannot contain any duplicate rows and must have the token column set as the key column (see `?data.table::setkey`). The default emotion table is `lexicon::hash_nrc_emotions`.
- `un.as.negation` logical. If TRUE then emotion words prefixed with 'un-' are treated as a negation. For example, "unhappy" would be treated as "not happy". If an emotion word has an un-version in the `emotion_dt` then no substitution is performed and an optional warning will be given.
- `...` Ignored.

**Value**

Returns a `data.table` with a columns of emotion terms.
Examples

```r
## Not run:
mytext <- c(
  "I am not afraid of you",
  NA,
  "I love it [not really]",
  "I'm not angry with you",
  "I hate it when you lie to me. It's so humiliating",
  "I'm not happy anymore. It's time to end it",
  "She's a darn good friend to me",
  "I went to the terrible store",
  "There is hate and love in each of us",
  "I'm no longer angry! I'm really experiencing peace but not true joy.",
)
paste("Out of the night that covers me, Black as the Pit from pole to",
  "pole, I thank whatever gods may be For my unconquerable soul.",
  "In the fell clutch of circumstance I have not winced nor cried",
  "aloud. Under the bludgeonings of chance My head is bloody, but unbowed.",
  "Beyond this place of wrath and tears Looms but the Horror of the",
  "shade, And yet the menace of the years Finds, and shall find, me unafraid.",
  "It matters not how strait the gate, How charged with punishments",
  "the scroll, I am the master of my fate: I am the captain of my soul."
)

mytext2 <- get_sentences(mytext)
emotion(mytext2)

emo_words <- extract_emotion_terms(mytext2)
emo_words
emo_words$sentence
emo_words[, c('anger', 'anticipation', 'disgust', 'fear', 'joy', 'sadness', 'surprise', 'trust')]

attributes(emo_words)$counts
attributes(emo_words)$elements

## directly ona character string (not recommended: use `get_sentences` first)
extract_emotion_terms(mytext)

brady <- get_sentences(crowdflower_deflategate)
brady_emo <- extract_emotion_terms(brady)

brady_emo
attributes(brady_emo)$counts
attributes(brady_emo)$elements

## End(Not run)
```
extract_profanity_terms

Extract Profanity Words

Description
Extract the profanity words from a text.

Usage

extract_profanity_terms(text.var,  
profanity_list = unique(tolower(lexicon::profanity_alvarez)), ...)

Arguments

  text.var        The text variable. Can be a get_sentences object or a raw character vector though get_sentences is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time profanity is run.
  profanity_list  A atomic character vector of profane words. The lexicon package has lists that can be used, including:
                    • lexicon::profanity_alvarez
                    • lexicon::profanity_arr_bad
                    • lexicon::profanity_banned
                    • lexicon::profanity_zac_anger
                    ... Ignored.

Value
Returns a data.table with a columns of profane terms.

Examples

## Not run:
bw <- sample(lexicon::profanity_alvarez, 4)
mytext <- c(
  sprintf('do %s like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2], bw[3]),
  'I am the best friend.',
  NA,
  sprintf('I %s hate this %s', bw[3], bw[4]),
  "Do you really like it? I'm not happy"
)

x <- get_sentences(mytext)
profanity(x)

prof_words <- extract_profanity_terms(x)
extract_sentiment_terms

Extract Sentiment Words

Description

Extract the sentiment words from a text.

Usage

extract_sentiment_terms(text.var,
    polarity_dt = lexicon::hash_sentiment_jockers_rinker, hyphen = "",
    ...)  

Arguments

- **text.var**: The text variable.
- **polarity_dt**: A data.table of positive/negative words and weights with x and y as column names.
- **hyphen**: The character string to replace hyphens with. Default replaces with nothing so 'sugar-free' becomes 'sugarfree'. Setting hyphen = " " would result in a space between words (e.g., 'sugar free').
- **...**: Ignored.

Value

Returns a data.table with columns of positive and negative terms. In addition, the attributes $counts and $elements return an aggregated count of the usage of the words and a detailed sentiment score of each word use. See the examples for more.
Examples

```
library(data.table)
set.seed(10)
x <- get_sentences(sample(hu_liu_cannon_reviews[[2]], 1000, TRUE))
sentiment(x)

pol_words <- extract_sentiment_terms(x)
pol_words
pol_words$sentence
pol_words$neutral
data.table::as.data.table(pol_words)

attributes(extract_sentiment_terms(x))$counts
attributes(extract_sentiment_terms(x))$elements

## Not run:
library(wordcloud)
library(data.table)

set.seed(10)
x <- get_sentences(sample(hu_liu_cannon_reviews[[2]], 1000, TRUE))
sentiment_words <- extract_sentiment_terms(x)

sentiment_counts <- attributes(sentiment_words)$counts
sentiment_counts[polarity > 0,]

par(mfrow = c(1, 3), mar = c(0, 0, 0, 0))
## Positive Words
with(
  
  sentiment_counts[polarity > 0,],
  wordcloud(words = words, freq = n, min.freq = 1,
            max.words = 200, random.order = FALSE, rot.per = 0.35,
            colors = brewer.pal(8, "Dark2"), scale = c(4.5, .75)
  )
)
mtext("Positive Words", side = 3, padj = 5)

## Negative Words
with(
  sentiment_counts[polarity < 0,],
  wordcloud(words = words, freq = n, min.freq = 1,
            max.words = 200, random.order = FALSE, rot.per = 0.35,
            colors = brewer.pal(8, "Dark2"), scale = c(4.5, 1)
  )
)
mtext("Negative Words", side = 3, padj = 5)

sentiment_counts[, 
  color := ifelse(polarity > 0, 'red',
                  ifelse(polarity < 0, 'blue', 'gray70'))
]
```
## general_rescale

### Description

Rescale a numeric vector with the option to make signed (-1, 1, or 0) and retain zero as neutral.

### Usage

```r
general_rescale(x, lower = -1, upper = 1, mute = NULL,
    keep.zero = lower < 0, sign = FALSE, ...)
```

### Arguments

- **x**: A numeric vector.
- **lower**: An upper limit to rescale to.
- **upper**: A lower limit to rescale to.
- **mute**: A positive value greater than 1 to lower the extremes and pull the fractions up. This becomes the denominator in a power to raise each element by (sign is retained) where the numerator is 1. This is useful for mellowing out the extremes.
- **keep.zero**: logical. If TRUE the zeros are kept as neutral.
- **sign**: logical. If TRUE the vector will be scaled as (-1, 1, or 0)
- **...**: ignored.

### Value

Returns a rescaled vector of the same length as `x`. 
get_sentences

Examples

general_rescale(c(1, 0, -1))
general_rescale(c(1, 0, -1, 1.4, -2))
general_rescale(c(1, 0, -1, 1.4, -2), lower = 0, upper = 1)
general_rescale(c(NA, -4:3))
general_rescale(c(NA, -4:3), keep.zero = FALSE)
general_rescale(c(NA, -4:3), keep.zero = FALSE, lower = 0, upper = 100)

## mute extreme values
set.seed(10)
x <- sort(c(NA, -100, -10, 0, rnorm(10, 0, 1), 10, 100), na.last = FALSE)
general_rescale(x)
general_rescale(x, mute = 5)
general_rescale(x, mute = 10)
general_rescale(x, mute = 100)

get_sentences  Get Sentences

Description

general_rescale - Get sentences from a character vector, sentiment, or sentiment_by object.

Usage

general_rescale(x, ...)

Arguments

x  A character vector, sentiment, or sentiment_by object.
...  Other arguments passed to split_sentence.

Value

Returns a list of vectors of sentences.

Examples

dat <- data.frame(
  w = c('Person 1', 'Person 2'),
  x = c(paste0(
    "Mr. Brown comes! He says hello. i give him coffee. i will ",
    "go at 5 p. m. eastern time. Or somewhere in between!go there"
  ), "One more thought for the road! I am going now. Good day.",
  "y = state.name[c(32, 38)],
  z = c(.456, .124),
  stringsAsFactors = FALSE
  )
)
highlight

get_sentences(dat$x)
get_sentences(dat)

get_sentences2  Get Sentences (Deprecated)

Description

Deprecated, use get_sentences instead.

Usage

get_sentences2(x, ...)

Arguments

x  A character vector, sentiment, or sentiment_by object.
...  Ignored.

highlight  Polarity Text Highlighting

Description

Highlight sentences within elements (row IDs) by sentiment polarity (positive = green; negative = pink) as an html file.

Usage

highlight(x, file = file.path(tempdir(), "polarity.html"), open = TRUE,
             digits = 3, ...)

Arguments

x  A sentiment_by object.
file  A name of the html file output.
open  logical. If TRUE the text highlighting document will attempt to be opened.
digits  The number of digits to print for each row level average sentiment score.
...  Ignored.

Value

Generates an html document with text highlighting.
Examples

```r
library(data.table)
dat <- presidential_debates_2012
setDT(dat)

dat[, gr := (gr = paste(person, time); cumsum(c(TRUE, gr[-1] != gr[-N])))]
dat <- dat[, list(person = person[1L], time = time[1L], dialogue = paste(dialogue, collapse = ' ')), by = gr][, gr := NULL][,
  dialogue_split := get_sentences(dialogue)]]

(sent_dat <- with(dat, sentiment_by(dialogue_split, list(person, time))))

## Not run:
highlight(sent_dat)

## tidy approach
library(dplyr)
library(magrittr)

hu_liu_cannon_reviews %>%
  filter(review_id %in% sample(unique(review_id), 3)) %>%
  mutate(review = get_sentences(text)) %>%
  sentiment_by(review, review_id) %>%
  highlight()

## End(Not run)
```

---

**hotel_reviews**

**Hotel Reviews**

**Description**

A dataset containing a random sample \( n = 5000 \) of \( 1,621,956 \) of Wang, Lu, & Zhai’s (2011) hotel reviews data set scraped by the authors from [http://www.tripadvisor.com](http://www.tripadvisor.com).

**Usage**

`data(hotel_reviews)`

**Format**

A data frame with 5000 rows and 2 variables

**Details**

- sentiment. The overall rating for the experience
- text. The text review of the hotel
**References**


Original URL: 'http://sifaka.cs.uiuc.edu/~wang296/Data/index.html'

---

**hu_liu_apex_reviews**  
*Apex AD2600 Progressive-scan DVD player Product Reviews From Amazon*

---

**Description**

A dataset containing Amazon product reviews for the Apex AD2600 Progressive-scan DVD player. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

**Usage**

data(hu_liu_apex_reviews)

**Format**

A data frame with 740 rows and 3 variables

**Details**

- **sentiment.** Hu and Liu (2004)’s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- **text.** The text from the review.
- **review_id.** The review number.

**References**


‘https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html’
**hu_liu_cannon_reviews**  
*Cannon G3 Camera Product Reviews From Amazon*

**Description**

A dataset containing Amazon product reviews for the Cannon G3 Camera. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

**Usage**

data(hu_liu_cannon_reviews)

**Format**

A data frame with 597 rows and 3 variables

**Details**

- **sentiment.** Hu and Liu (2004)’s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- **text.** The text from the review.
- **review_id.** The review number.

**References**


'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

---

**hu_liu_jukebox_reviews**  
*Creative Labs Nomad Jukebox Zen Xtra 40GB Product Reviews From Amazon*

**Description**

A dataset containing Amazon product reviews for the Creative Labs Nomad Jukebox Zen Xtra 40GB. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.
Usage

data(hu_liu_jukebox_reviews)

Format

A data frame with 1716 rows and 3 variables

Details

- sentiment. Hu and Liu (2004)’s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review_id. The review number.

References

‘https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html’

Description

A dataset containing Amazon product reviews for the Nikon Coolpix 4300. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

Usage

data(hu_liu_nikon_reviews)

Format

A data frame with 346 rows and 3 variables

Details

- sentiment. Hu and Liu (2004)’s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest). number. The review number.
- text. The text from the review.
- review_id. The review number.
**hu_liu_nokia_reviews**  

**References**


'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'

---

**Hu_Liu_Nokia_Reviews**  

**Nokia 6610 Product Reviews From Amazon**

**Description**

A dataset containing Amazon product reviews for the Nokia 6610. This data set was compiled by Hu and Liu (2004). Where a sentence contains more than one opinion score and average of all scores is used.

**Usage**

data(hu_liu_nokia_reviews)

**Format**

A data frame with 546 rows and 3 variables

**Details**

- sentiment. Hu and Liu (2004)’s average opinion rating for a sentence. Negative and positive reflects direction, a negative or positive sentiment. Opinion strength varies between 3 (strongest), and 1 (weakest) number. The review number.
- text. The text from the review.
- review_id. The review number.

**References**


'https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html'
**kaggle_movie_reviews**  *Movie Reviews*

**Description**

A dataset containing sentiment scored movie reviews from a Kaggle competition posted by University of Michigan SI650. The data was originally collected from opinmind.com.

**Usage**

```r
data(kaggle_movie_reviews)
```

**Format**

A data frame with 7,086 rows and 2 variables

**Details**

- sentiment. A numeric sentiment score
- text. The text from the review

**References**

Original URL: https://www.kaggle.com/c/si650winter11/data

---

**kotzias_reviews_amazon_cells**  *Kotzias Reviews: Amazon Cells*

**Description**

A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

**Usage**

```r
data(kotzias_reviews_amazon_cells)
```
**kotzias_reviews_imdb**

**Format**

A data frame with 1,067 rows and 2 variables

**Details**

- sentiment. A human scoring of the text.
- text. The sentences from the review.

**References**


---

**kotzias_reviews_imdb**  
**Kotzias Reviews: IMBD**

**Description**

A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

**Usage**

`data(kotzias_reviews_imdb)`

**Format**

A data frame with 1,041 rows and 2 variables

**Details**

- sentiment. A human scoring of the text.
- text. The sentences from the review.
References

Description
A dataset containing a list of 4 review data sets. Each data set contains sentences with a positive (1) or negative review (-1) taken from reviews of products, movies, & restaurants. The data, compiled by Kotzias, Denil, De Freitas, & Smyth (2015), was originally taken from amazon.com, imdb.com, & yelp.com. Kotzias et al. (2015) provide the following description in the README: "For each website, there exist 500 positive and 500 negative sentences. Those were selected randomly for larger datasets of reviews. We attempted to select sentences that have a clearly positive or negative connotation [sic], the goal was for no neutral sentences to be selected. This data set has been manipulated from the original to be split apart by element (sentence split). The original 0/1 metric has also been converted to -1/1. Please cite Kotzias et al. (2015) if you reuse the data here.

Usage
data(kotzias_reviews_yelp)

Format
A data frame with 1,040 rows and 2 variables

Details
• sentiment. A human scoring of the text.
• text. The sentences from the review.

References
Description


Usage

data(nyt_articles)

Format

A data frame with 5,179 rows and 2 variables

Details

- sentiment. A numeric sentiment score
- text. The text from the article

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References


Original URL: https://github.com/cjhutto/vaderSentiment
plot.emotion  

Plots a emotion object

Description

Plots a emotion object.

Usage

```r
## S3 method for class 'emotion'
plot(x,
     transformation.function = syuzhet::get_dct_transform,
     drop.unused.emotions = TRUE, facet = TRUE, ...)
```

Arguments

- `x` The emotion object.
- `transformation.function` A transformation function to smooth the emotion scores.
- `drop.unused.emotions` logical. If TRUE unused/unfound emotion levels will not be included in the output.
- `facet` logical or one of c('emotion', 'negated'). If TRUE or 'emotion' the plot will be facetted by Emotion Type. If FALSE all types will be plotted in the same window. If "negated" the emotions will be in the same plot window but broken out by negated or non-negated types.
- `...` Other arguments passed to `get_transformed_values`.

Details

Utilizes Matthew Jocker's `syuzhet` package to calculate smoothed emotion across the duration of the text.

Value

Returns a `ggplot2` object.
plot.emotion_by

Plots a emotion_by object

Description

Plots a emotion_by object. Red centers are average emotion. Alpha jittered dots are raw sentence level emotion data. Boxes are boxplots.

Usage

```r
## S3 method for class 'emotion_by'
plot(x, ordered = TRUE, ...)
```

Arguments

- `x`: The emotion_by object.
- `ordered`: logical. If TRUE order the output grouping by emotion.
- `...`: ignored

Value

Returns a `ggplot2` object.

plot.profanity

Plots a profanity object

Description

Plots a profanity object.

Usage

```r
## S3 method for class 'profanity'
plot(x,
    transformation.function = syuzhet::get_dct_transform, ...)
```

Arguments

- `x`: The profanity object.
- `transformation.function`: A transformation function to smooth the profanity scores.
- `...`: Other arguments passed to `get_transformed_values`. 


Details

Utilizes Matthew Jocker’s syuzhet package to calculate smoothed profanity across the duration of the text.

Value

Returns a ggplot2 object.

---

plot.profanity_by  
Plots a profanity_by object

Description

Plots a profanity_by object. Red centers are average profanity. Alpha jittered dots are raw sentence level profanity data. Boxes are boxplots.

Usage

```r
## S3 method for class 'profanity_by'
plot(x, ordered = TRUE, ...)
```

Arguments

- `x` The profanity_by object.
- `ordered` logical. If TRUE order the output grouping by profanity.
- `...` ignored

Value

Returns a ggplot2 object.

---

plot.sentiment  
Plots a sentiment object

Description

Plots a sentiment object.

Usage

```r
## S3 method for class 'sentiment'
plot(x,
    transformation.function = syuzhet::get_dct_transform, ...)
```
Arguments

x  The sentiment object.

transformation_function
   A transformation function to smooth the sentiment scores.

...  Other arguments passed to get_transformed_values.

Details

Utilizes Matthew Jocker’s syuzhet package to calculate smoothed sentiment across the duration of the text.

Value

Returns a ggplot2 object.

Description

Plots a sentiment_by object. Red centers are average sentiment. Alpha jittered dots are raw sentence level sentiment data. Boxes are boxplots.

Usage

```r
## S3 method for class 'sentiment_by'
plot(x, ordered = TRUE, ...)
```

Arguments

x  The sentiment_by object.

ordered  logical. If TRUE order the output grouping by sentiment.

...  ignored

Value

Returns a ggplot2 object.
prensouthal_debates_2012

2012 U.S. Presidential Debates

Description
A dataset containing a cleaned version of all three presidential debates for the 2012 election.

Usage
data(prensouthal_debates_2012)

Format
A data frame with 2912 rows and 4 variables

Details
- person. The speaker
- tot. Turn of talk
- dialogue. The words spoken
- time. Variable indicating which of the three debates the dialogue is from

print.extract_emotion_terms

Prints an extract_emotion_terms Object

Description
Prints an extract_emotion_terms object

Usage
## S3 method for class 'extract_emotion_terms'
print(x, ...)

Arguments
x An extract_emotion_terms object.
... ignored
print.extract_profanity_terms

*Prints an extract_profanity_terms Object*

**Description**

Prints an extract_profanity_terms object

**Usage**

```r
## S3 method for class 'extract_profanity_terms'
print(x, ...)
```

**Arguments**

- **x** An extract_profanity_terms object.
- **...** ignored

print.extract_sentiment_terms

*Prints an extract_sentiment_terms Object*

**Description**

Prints an extract_sentiment_terms object

**Usage**

```r
## S3 method for class 'extract_sentiment_terms'
print(x, ...)
```

**Arguments**

- **x** An extract_sentiment_terms object.
- **...** ignored
print.validate_sentiment

*Prints a validate_sentiment Object*

**Description**

Prints a validate_sentiment object

**Usage**

```r
## S3 method for class 'validate_sentiment'
print(x, ...)
```

**Arguments**

- `x` A validate_sentiment Object
- `...` ignored.

---

profanity

*Compute Profanity Rate*

**Description**

Detect the rate of profanity at the sentence level. This method uses a simple dictionary lookup to find profane words and then compute the rate per sentence. The profanity score ranges between 0 (no profanity used) and 1 (all words used were profane). Note that a single profane phrase would count as just one in the `profanity_count` column but would count as two words in the `word_count` column.

**Usage**

```r
profanity(text.var,
          profanity_list = unique(tolower(lexicon::profanity_alvarez)), ...)
```

**Arguments**

- `text.var` The text variable. Can be a `get_sentences` object or a raw character vector though `get_sentences` is preferred as it avoids the repeated cost of doing sentence boundary disambiguation every time sentiment is run.
- `profanity_list` A atomic character vector of profane words. The `lexicon` package has lists that can be used, including:
  - `unique(tolower(lexicon::profanity_alvarez))`
  - `lexicon::profanity_arr_bad`
  - `lexicon::profanity_banned`
value

Returns a data.table of:

- element_id - The id number of the original vector passed to profanity
- sentence_id - The id number of the sentences within each element_id
- word_count - Word count
- profanity_count - Count of the number of profane words
- profanity - A score of the percentage of profane words

See Also

Other profanity functions: profanity_by

Examples

```r
## Not run:
bw <- sample(unique(tolower(lexicon::profanity_alvarez)), 4)
mytext <- c(
  sprintf('do you like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2]),
  'I am the best friend.',
  NA,
  sprintf('I %s hate this %s', bw[3], bw[4]),
  "Do you really like it? I'm not happy"
)

## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## 'profanity' is run
profanity(mytext)

## preferred method avoiding paying the cost
mytext2 <- get_sentences(mytext)
profanity(mytext2)

plot(profanity(mytext2))

brady <- get_sentences(crowdflower_deflategate)
brady_swears <- profanity(brady)
brady_swears

## Distribution of profanity proportion for all comments
hist(brady_swears$profanity)
sum(brady_swears$profanity > 0)

## Distribution of proportions for those profane comments
profanity_by

profanity_by(text.var, by = NULL, group.names, ...)

Arguments

text.var The text variable. Also takes a profanity or profanity_by object.

by The grouping variable(s). Default NULL uses the original row/element indices; if you used a column of 12 rows for text.var these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more grouping variables.

group.names A vector of names that corresponds to group. Generally for internal use.

... Other arguments passed to profanity.
Value

Returns a `data.table` with grouping variables plus:

- `element_id` - The id number of the original vector passed to `profanity`
- `sentence_id` - The id number of the sentences within each `element_id`
- `word_count` - Word count summed by grouping variable
- `profanity_count` - The number of profanities used by grouping variable
- `sd` - Standard deviation (sd) of the sentence level profanity rate by grouping variable
- `ave_profanity` - Profanity rate

Chaining

See the `sentiment_by` for details about `sentimentr` chaining.

See Also

Other profanity functions: `profanity`

Examples

```r
## Not run:
bw <- sample(lexicon::profanity_alvarez, 4)
mytext <- c(
  sprintf('do you like this %s? It is %s. But I hate really bad dogs', bw[1], bw[2]),
  'I am the best friend.',
  NA,
  sprintf('I %s hate this %s', bw[3], bw[4]),
  "Do you really like it? I'm not happy"
)

## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## 'profanity' is run
profanity(mytext)
profanity_by(mytext)

## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)
profanity_by(mytext)
get_sentences(profanity_by(mytext))

(profanity_by <- profanity_by(mytext))
stats::setNames(get_sentences(profanity_by(mytext)),
  round(profanity[["ave_profanity"]], 3))

brady <- get_sentences(crowdflower_deflategate)
library(data.table)
bp <- profanity_by(brady)
crowdflower_deflategate[bp[ave_profanity > 0],]$element_id]
```
vulgars <- bp["ave_profanity"] > 0
stats::setNames(get_sentences(bp)[vulgars],
    round(bp["ave_profanity"][vulgars], 3))

bt <- data.table(crowdflower_deflategate)[,
    source := ifelse(grepl('RT', text), 'retweet', 'OP')][,
    belichick := grepl('\\bb[A-Za-z]+I[A-Za-z]ch', text, ignore.case = TRUE)][]

prof_bel <- with(bt, profanity_by(text, by = list(source, belichick)))

plot(prof_bel)

## End(Not run)

---

**sam_i_am**

*Sam I Am Text*

**Description**

A dataset containing a character vector of the text from Seuss’s 'Sam I Am'.

**Usage**

data(sam_i_am)

**Format**

A character vector with 169 elements

**References**

Seuss, Dr. (1960). Green Eggs and Ham.

---

**sentiment**

*Polarity Score (Sentiment Analysis)*

**Description**

Approximate the sentiment (polarity) of text by sentence. This function allows the user to easily alter (add, change, replace) the default polarity an valence shifters dictionaries to suit the context dependent needs of a particular data set. See the polarity_dt and valence_shifters_dt arguments for more information. Other hyper-parameters may add additional fine tuned control of the algorithm that may boost performance in different contexts.
Usage

sentiment(text.var, polarity_dt = lexicon::hash_sentiment_jockers_rinker, 
valence_shifters_dt = lexicon::hash_valence_shifters, hyphen = "", 
amplifier.weight = 0.8, n.before = 5, n.after = 2, 
question.weight = 1, adversative.weight = 0.25, 
neutral.nonverb.like = FALSE, missing_value = 0, ...)

Arguments

text.var The text variable. Can be a get_sentences object or a raw character vector 
though get_sentences is preferred as it avoids the repeated cost of doing sen-
tence boundary disambiguation every time sentiment is run.
polarity_dt A data.table of positive/negative words and weights with x and y as column 
names. The lexicon package has several dictionaries that can be used, including:
  • lexicon::hash_sentiment_jockers_rinker
  • lexicon::hash_sentiment_jockers
  • lexicon::emojis_sentiment
  • lexicon::hash_sentiment_emojis
  • lexicon::hash_sentiment_huliu
  • lexicon::hash_sentiment_loughran_mcdonald
  • lexicon::hash_sentiment_nrc
  • lexicon::hash_sentiment_senticnet
  • lexicon::hash_sentiment_sentiword
  • lexicon::hash_sentiment_slangsd
  • lexicon::hash_sentiment_socal_google

Additionally, the as_key function can be used to make a sentiment frame suitable for polarity_dt. This takes a 2 column data.frame with the first column being words and the second column being polarity values. Note that as of version 1.0.0 sentiment switched from the Liu & HU (2004) dictionary as the default to Jocker’s (2017) dictionary from the syuzhet package. Use lexicon::hash_sentiment_huliu to obtain the old behavior.

valence_shifters_dt

A data.table of valence shifters that can alter a polarized word’s meaning and 
an integer key for negators (1), amplifiers [intensifiers] (2), de-amplifiers [down-
toners] (3) and adversative conjunctions (4) with x and y as column names.

hyphen The character string to replace hyphens with. Default replaces with nothing so 
'sugar-free' becomes 'sugarfree'. Setting hyphen = " " would result in a space 
between words (e.g., 'sugar free'). Typically use either " " or default "".
amplifier.weight The weight to apply to amplifiers/de-amplifiers [intensifiers/downtoners] (values 
from 0 to 1). This value will multiply the polarized terms by 1 + this value.
n.before The number of words to consider as valence shifters before the polarized word. 
To consider the entire beginning portion of a sentence use n.before = Inf.
n.after The number of words to consider as valence shifters after the polarized word. 
To consider the entire ending portion of a sentence use n.after = Inf.
question.weight
The weighting of questions (values from 0 to 1). Default is 1. A 0 corresponds with the belief that questions (pure questions) are not polarized. A weight may be applied based on the evidence that the questions function with polarized sentiment. In an opinion tasks such as a course evaluation the questions are more likely polarized, not designed to gain information. On the other hand, in a setting with more natural dialogue, the question is less likely polarized and is likely to function as a means to gather information.

adversative.weight
The weight to give to adversative conjunctions or contrasting conjunctions (e.g., "but") that overrule the previous clause (Halliday & Hasan, 2013). Weighting a contrasting statement stems from the belief that the adversative conjunctions like "but", "however", and "although" amplify the current clause and/or down weight the prior clause. If an adversative conjunction is located before the polarized word in the context cluster the cluster is up-weighted \(1 + \text{number of occurrences of adversative conjunctions before polarized word times the weight given (1 + } N_{\text{adversative conjunctions}} \times z_2\text{ where } z_2\text{ is the adversative.weight}).\) Conversely, an adversative conjunction found after the polarized word in a context cluster down weights the cluster \(1 - \text{number of occurrences of the adversative conjunctions after polarized word times the weight given (1 + } N_{\text{adversative conjunctions}} \times -1 \times z_2\).\) These are added to the deamplifier and amplifier weights and thus the down weight is constrained to -1 as the lower bound. Set to zero to remove adversative conjunction weighting.

neutral.nonverb.like
logical. If TRUE, and 'like' is found in the polarity_dt, when the word 'like' is preceded by one of the following linking verbs: "'s", "was", "is", "has", "am", "are", "'re", "had", or "been" it is neutralized as this non-verb form of like is not likely polarized. This is a poor man’s part of speech tagger, maintaining the balance between speed and accuracy. The word 'like', as a verb, tends to be polarized and is usually preceded by a noun or pronoun, not one of the linking verbs above. This hyper parameter doesn’t always yield improved results depending on the context of where the text data comes from. For example, it is likely to be more useful in literary works, where like is often used in non-verb form, than product comments. Use of this parameter will add compute time, this must be weighed against the need for accuracy and the likeliness that more accurate results will come from setting this argument to TRUE.

missing_value
A value to replace NA/NaN with. Use NULL to retain missing values.

... Ignored.

Details
The equation used by the algorithm to assign value to polarity of each sentence fist utilizes the sentiment dictionary to tag polarized words. Each paragraph \(p_i = \{s_1, s_2, ..., s_n\}\) composed of sentences, is broken into element sentences \(s_j = \{w_1, w_2, ..., w_n\}\) where \(w\) are the words within sentences. Each sentence \(s_j\) is broken into a an ordered bag of words. Punctuation is removed with the exception of pause punctuations (commas, colons, semicolons) which are considered a word within the sentence. I will denote pause words as \(cw\) (comma words) for convenience. We can represent these words as an i,j,k notation as \(w_{i,j,k}\). For example \(w_{3,2,5}\) would be the fifth word
of the second sentence of the third paragraph. While I use the term paragraph this merely represent a complete turn of talk. For example t may be a cell level response in a questionnaire composed of sentences.

The words in each sentence ($w_{i,j,k}$) are searched and compared to a dictionary of polarized words (e.g., Jockers (2017) dictionary found in the lexicon package). Positive ($w_{i,j,k}^+$) and negative ($w_{i,j,k}^-$) words are tagged with a +1 and −1 respectively. I will denote polarized words as $pw$ for convenience. These will form a polar cluster ($c_{i,j,l}$) which is a subset of the a sentence ($c_{i,j,l} \subseteq s_{i,j}$).

The polarized context cluster ($c_{i,j,t}$) of words is pulled from around the polarized word ($pw$) and defaults to 4 words before and two words after $pw$) to be considered as valence shifters. The cluster can be represented as $(c_{i,j,t} = \{pw_{i,j,k-\text{nb}},...,pw_{i,j,k-\text{na}},...,pw_{i,j,k-\text{na}},...,pw_{i,j,k-nb}\})$, where nb & na are the parameters $n$ before and $n$ after set by the user. The words in this polarized context cluster are tagged as neutral ($w_{i,j,k}^0$), negator ($w_{i,j,k}^n$), amplifier [intensifier] ($w_{i,j,k}^a$), or de-amplifier [downender] ($w_{i,j,k}^d$). Neutral words hold no value in the equation but do affect word count ($n$). Each polarized word is then weighted ($w$) based on the weights from the polarity_dt argument and then further weighted by the function and number of the valence shifters directly surrounding the positive or negative word ($pw$). Pauses (cwr) locations (punctuation that denotes a pause including commas, colons, and semicolons) are indexed and considered in calculating the upper and lower bounds in the polarized context cluster. This is because these marks indicate a change in thought and words prior are not necessarily connected with words after these punctuation marks. The lower bound of the polarized context cluster is constrained to $\max\{cw_{i,j,k-\text{nb}},1,\max\{cw_{i,j,k} < pw_{i,j,k}\}\}$ and the upper bound is constrained to $\min\{pw_{i,j,k+\text{na}},\min\{cw_{i,j,k} > pw_{i,j,k}\}\}$ where $w_{i,j,n}$ is the number of words in the sentence.

The core value in the cluster, the polarized word is acted upon by valence shifters. Amplifiers (intensifiers) increase the polarity by 1.8 (.8 is the default weight ($z$)). Amplifiers ($w_{i,j,k}^a$) become de-amplifiers if the context cluster contains an odd number of negators ($w_{i,j,k}^n$). De-amplifiers (downenders) work to decrease the polarity. Negation ($w_{i,j,k}^n$) acts on amplifiers/de-amplifiers as discussed but also flip the sign of the polarized word. Negation is determined by raising -1 to the power of the number of negators ($w_{i,j,k}^n$) + 2. Simply, this is a result of a belief that two negatives equal a positive, 3 negatives a negative and so on.

An adversative conjunction after the polarized word down-weights the cluster by $\delta_{i,j,k} = |w_{i,j,k}| \delta_{i,j,k} + 1 + |w_{i,j,k}| - 1) \delta_{i,j,k}$. The number of occurrences before and after the polarized word are multiplied by 1 and -1 respectively and then summed within context cluster. It is this value that is multiplied by the weight and added to 1. This corresponds to the belief that an adversative conjunction makes the next clause of greater values while lowering the value placed on the prior clause.

The researcher may provide a weight $z$ to be utilized with amplifiers/de-amplifiers (default is .8; de-amplifier weight is constrained to -1 lower bound). Last, these weighted context clusters ($c_{i,j,l}$) are summed ($c_{i,j,l}^t$) and divided by the square root of the word count ($\sqrt{w_{i,j,n}}$) yielding an unbounded polarity score ($\delta$) for each sentence.

$$\delta = \frac{c_{i,j,l}^t}{\sqrt{w_{i,j,n}}}$$

Where:
\[ c'_{i,j} = \sum ((1 + w_{amp} + w_{deamp}) \cdot w_{p_{i,j,k}}(-1)^{2+w_{neg}}) \]

\[ w_{amp} = (w_b > 1) + \sum (w_{neg} \cdot (z \cdot w_{a_{i,j,k}})) \]

\[ w_{deamp} = \max(w_{deamp}', -1) \]

\[ w_{deamp}' = (w_b < 1) + \sum (z(-w_{neg} \cdot w_{a_{i,j,k}} + w_{d_{i,j,k}})) \]

\[ w_b = 1 + z_2 \cdot w_{b'} \]

\[ w_{b'} = \sum (|w_{adversative\ conjunction}|, \ldots, w_{p_{i,j,k}}, w_{p_{d_{i,j,k}}}, \ldots, |w_{adversative\ conjunction}| * -1) \]

\[ w_{neg} = (\sum w_{a_{i,j,k}}) \mod 2 \]

**Value**

Returns a **data.table** of:

- element_id - The id number of the original vector passed to `sentiment`
- sentence_id - The id number of the sentences within each element_id
- word_count - Word count
- sentiment - Sentiment/polarity score

**Note**

The polarity score is dependent upon the polarity dictionary used. This function defaults to a combined and augmented version of Jocker’s (2017) [originally exported by the `syuzhet` package] & Rinker’s augmented Hu & Liu (2004) dictionaries in the `lexicon` package, however, this may not be appropriate, for example, in the context of children in a classroom. The user may (is encouraged) to provide/augment the dictionary (see the `as_key` function). For instance the word "sick" in a high school setting may mean that something is good, whereas "sick" used by a typical adult indicates something is not right or negative connotation (deixis).

**References**


http://www.slideshare.net/jeffreybreen/r-by-example-mining-twitter-for

http://hedonometer.org/papers.html Links to papers on hedonometrics
sentiment

See Also

https://github.com/trestletech/Sermon-Sentiment-Analysis

Other sentiment functions: sentiment_by

Examples

```r
mytext <- c(
  'do you like it? But I hate really bad dogs',
  'I am the best friend.',
  'Do you really like it? I’m not a fan',
  'It’s like a tree.'
)

# works on a character vector but not the preferred method avoiding the
# repeated cost of doing sentence boundary disambiguation every time
# 'sentiment' is run. For small batches the loss is minimal.
# Not run:
sentiment(mytext)

# End(Not run)

# preferred method avoiding paying the cost
mytext <- get_sentences(mytext)
sentiment(mytext)
sentiment(mytext, question.weight = 0)

sam_dat <- get_sentences(gsub("Sam-I-am", "Sam I am", sam_i_am))
(sam <- sentiment(sam_dat))
plot(sam)
plot(sam, scale_range = TRUE, low_pass_size = 5)
plot(sam, scale_range = TRUE, low_pass_size = 10)

# Not run: # legacy transform functions from suuzhet
plot(sam, transformation.function = suuzhet::get_transformed_values)
plot(sam, transformation.function = suuzhet::get_transformed_values,
     scale_range = TRUE, low_pass_size = 5)

# End(Not run)

y <- get_sentences(
  "He was not the sort of man that one would describe as especially handsome."
)

sentiment(y)
sentiment(y, n.before=Inf)

dat <- data.frame(
  w = c('Person 1', 'Person 2'),
  x = c(paste0(
    "Mr. Brown is nasty! He says hello. I give him rage. I will ",
    "go at 5 p.m. eastern time. Angry thought in between! go there"
  ), "One more thought for the road! I am going now. Good day and good riddance."),
  y = state.name[c(32, 38)],
```
```
z = c(.456, .124),
   stringsAsFactors = FALSE
)
sentiment(get_sentences(dat$x))
sentiment(get_sentences(dat))

## Not run:
## tidy approach
library(dplyr)
library(magrittr)

hu_liu_cannon_reviews %>%
  mutate(review_split = get_sentences(text)) %>%
sentiment(review_split)

## End(Not run)

## Emojis
## Not run:
## Load R twitter data
x <- read.delim(system.file("docs/r_tweets.txt", package = "textclean"),
               stringsAsFactors = FALSE)

x

library(dplyr); library(magrittr)

## There are 2 approaches
## Approach 1: Replace with words
x %>%
  mutate(Tweet = replace_emoji(Tweet)) %>%
sentiment(Tweet)

## Approach 2: Replace with identifier token
combined_emoji <- update_polarity_table(
  lexicon::hash_sentiment_jockers_rinker,
  x = lexicon::hash_sentiment_emojis
)

x %>%
  mutate(Tweet = replace_emoji_identifier(Tweet)) %>%
sentiment(Tweet, polarity_dt = combined_emoji)

## End(Not run)
```

---

**sentimentr**

*Calculate Text Polarity Sentiment*
sentiment_attributes

Description

Calculate text polarity sentiment at the sentence level and optionally aggregate by rows or grouping variable(s).

sentiment_attributes  Extract Sentiment Attributes from Text

Description

This function utilizes gofastr and termco to extract sentiment based attributes (attributes concerning polarized words and valence shifters) from a text. Attributes include the rate of polarized terms and valence shifters relative to number of words. Additionally, cooccurrence rates for valence shifters are computed.

Usage

sentiment_attributes(text.var, 
polarity_dt = lexicon::hash_sentiment_jockers_rinker, 
valence_shifters_dt = lexicon::hash_valence_shifters, ...)

Arguments

text.var  The text variable.
polarity_dt A data.table of positive/negative words and weights with x and y as column names.
valence_shifters_dt A data.table of valence shifters that can alter a polarized word’s meaning and an integer key for negators (1), amplifiers(2), de-amplifiers (3) and adversative conjunctions (4) with x and y as column names.
...

Value

Returns a list of four items:

Meta  The number of words, sentences, and questions in the text
Attributes The rate of sentiment attributes relative to the number of words
Polarized_Cooccurrences The rate that valence shifters cooccur with a polarized word in the same sentence
Cooccurrences A cooccurrence matrix of sentiment attributes; ‘polarized’ is the sum of positive and negative

Note

gofastr and termco must be installed. If they are not (which they are not part of sentimentr install) then the function will prompt you to attempt to install them using install.packages and ghit::install_github.
Examples

```r
## Not run:
sentiment_attributes(presidential_debates_2012$dialogue)

## End(Not run)
```

Description

Approximate the sentiment (polarity) of text by grouping variable(s). For a full description of the sentiment detection algorithm see `sentiment`. See `sentiment` for more details about the algorithm, the sentiment/valence shifter keys that can be passed into the function, and other arguments that can be passed.

Usage

```r
sentiment_by(text.var, by = NULL,
             averaging.function = sentimentr::average_downweighted_zero,
             group.names, ...)  
```

Arguments

- `text.var`: The text variable. Also takes a `sentimentr` or `sentiment_by` object.
- `by`: The grouping variable(s). Default `NULL` uses the original row/element indices; if you used a column of 12 rows for `text.var` these 12 rows will be used as the grouping variable. Also takes a single grouping variable or a list of 1 or more grouping variables.
- `averaging.function`: A function for performing the group by averaging. The default, `average_downweighted_zero`, downweights zero values in the averaging. Note that the function must handle NAs. The `sentimentr` functions `average_weighted_mixed_sentiment` and `average_mean` are also available. The former upweights negative when the analysts suspects the speaker is likely to surround negatives with positives (mixed) as a polite social convention but still the affective state is negative. The later is a standard mean average.
- `group.names`: A vector of names that corresponds to group. Generally for internal use.
- `...`: Other arguments passed to `sentiment`.

Value

Returns a `data.table` with grouping variables plus:

- `element_id`: The id number of the original vector passed to `sentiment`
- `sentence_id`: The id number of the sentences within each `element_id`
sentiment_by

- word_count - Word count summed by grouping variable
- sd - Standard deviation (sd) of the sentiment/polarity score by grouping variable
- ave_sentiment - Sentiment/polarity score mean average by grouping variable

Chaining

sentimentr uses non-standard evaluation when you use with() OR %$% (magrittr) and looks for the vectors within the data set passed to it. There is one exception to this...when you pass a get_sentences() object to sentiment_by() to the first argument which is text.var it calls the sentiment_by.get_sentences_data_frame method which requires text.var to be a get_sentences_data_frame object. Because this object is a data.frame its method knows this and knows it can access the columns of the get_sentences_data_frame object directly (usually text.var is an atomic vector), it just needs the names of the columns to grab.

To illustrate this point understand that all three of these approaches result in exactly the same output:

```r
## method 1
presidential_debates_2012 %>%
  get_sentences() %>%
  sentiment_by(by = c('person', 'time'))
## method 2
presidential_debates_2012 %>%
  get_sentences() %%%
  sentiment_by(., by = c('person', 'time'))
## method 3
presidential_debates_2012 %>%
  get_sentences() %%%
  sentiment_by(dialogue, by = list(person, time))
```

Also realize that a get_sentences_data_frame object also has a column with a get_sentences_character class column which also has a method in sentimentr.

When you use with() OR %$% then you’re not actually passing the get_sentences_data_frame object to sentimentr and hence the sentiment_by.get_sentences_data_frame method isn’t called rather sentiment_by is evaluated in the environment/data of the get_sentences_data_frame object. You can force the object passed this way to be evaluated as a get_sentences_data_frame object and thus calling the sentiment_by.get_sentences_data_frame method by using the . operator as I’ve done in method 2 above. Otherwise you pass the name of the text column which is actually a get_sentences_character class and it calls its own method. In this case the by argument expects vectors or a list of vectors and since it’s being evaluated within the data set you can use list().

See Also

Other sentiment functions: sentiment
Examples

mytext <- c(
  'do you like it? It is red. But I hate really bad dogs',
  'I am the best friend.',
  'Do you really like it? I'm not happy'
)

## works on a character vector but not the preferred method avoiding the
## repeated cost of doing sentence boundary disambiguation every time
## 'sentiment' is run
## Not run:
sentiment(mytext)
sentiment_by(mytext)

## End(Not run)

## preferred method avoiding paying the cost
mytext <- get_sentences(mytext)

sentiment_by(mytext)
sentiment_by(mytext, averaging.function = average_mean)
sentiment_by(mytext, averaging.function = average_weighted_mixed_sentiment)
get_sentences(sentiment_by(mytext))

(mysentiment <- sentiment_by(mytext, question.weight = 0))
stats::setNames(get_sentences(sentiment_by(mytext, question.weight = 0)),
  round(mysentiment[['ave_sentiment']], 3))

pres_dat <- get_sentences(presidential_debates_2012)

## Not run:
## less optimized way
with(presidential_debates_2012, sentiment_by(dialogue, person))

## End(Not run)

## Not run:
sentiment_by(pres_dat, 'person')

(out <- sentiment_by(pres_dat, c('person', 'time'))) plot(out)
plot(uncombine(out))

sentiment_by(out, presidential_debates_2012$person)
with(presidential_debates_2012, sentiment_by(out, time))

highlight(with(presidential_debates_2012, sentiment_by(out, list(person, time))))

## End(Not run)

## Not run:
## tidy approach
library(dplyr)
library(magrittr)

hu_liu_cannon_reviews %>%
  mutate(review_split = get_sentences(text)) %>%
  sentiment_by(review_split)

## End(Not run)

---

**uncombine**

**Ungroup a sentiment_by Object to the Sentence Level**

**Description**

Ungroup a sentiment_by object, stretching to the `element_id` and `sentence_id` levels.

**Usage**

`uncombine(x, ...)`

**Arguments**

- `x` A `sentiment_by` object.
- `...` Ignored.

**Value**

Returns a `data.table` with grouping variables plus:

- `element_id` - The id number of the original vector passed to `sentiment`
- `word_count` - Word count summed by grouping variable
- `sd` - Standard deviation (`sd`) of the sentiment/polarity score by grouping variable
- `ave_sentiment` - Sentiment/polarity score mean average by grouping variable

**Examples**

```r
mytext <- c(
  'do you like it? But I hate really bad dogs',
  'I am the best friend.',
  "Do you really like it? I'm not happy"
)

mytext <- get_sentences(mytext)
(x <- sentiment_by(mytext))
uncombine(x)

(y <- with(
  presidential_debates_2012,
```
validate_sentiment

```
sentiment_by(
    text.var = get_sentences(dialogue),
    by = list(person, time)
)
)
)
uncombine(y)

validate_sentiment  Validate Sentiment Score Sign Against Known Results

Description

Provides a multiclass macroaverage/microaverage of precision, recall, accuracy, and F-score for the sign of the predicted sentiment against known sentiment scores. There are three classes sentiment analysis generally predicts: positive (> 0), negative (< 0) and neutral (= 0). In assessing model performance one can use macro- or micro- averaging across classes. Macroaveraging allows every class to have an equal say. Microaveraging gives larger say to larger classes.

Usage

```
validate_sentiment(predicted, actual, ...)
```

Arguments

- **predicted** A numeric vector of predicted sentiment scores or a `sentimentr` object that returns sentiment scores.
- **actual** A numeric vector of known sentiment ratings.
- **...** ignored.

Value

Returns a `data.frame` with a macroaveraged and microaveraged model validation scores. Additionally, the `data.frame` has the following attributes:

- **confusion_matrix** A confusion matrix of all classes
- **class_confusion_matrices** A list of class level (class vs. all) confusion matrices
- **macro_stats** A `data.frame` of the macroaveraged class level stats before averaging
- **mda** Mean Directional Accuracy
- **mare** Mean Absolute Rescaled Error

Note

Mean Absolute Rescaled Error (MARE) is defined as: \(\sum_{i}[\frac{\text{actual} - \text{predicted}}{2n}]\) and gives a sense of, on average, how far off were the rescaled predicted values (-1 to 1) from the rescaled actual values (-1 to 1). A value of 0 means perfect accuracy. A value of 1 means perfectly wrong every time. A value of .5 represents expected value for random guessing. This measure is related to Mean Absolute Error.
validate_sentiment

References

https://www.youtube.com/watch?v=OwwdYHWRB5E&index=31&list=PL6397E4B26D00A269
https://en.wikipedia.org/wiki/Mean_Directional_Accuracy_(MDA)

Examples

```r
actual <- c(1, 1, 1, 1, -1, -1, -1, -1, -1, -1, -1, -1)
predicted <- c(1, 0, 1, -1, 1, 0, -1, -1, -1, 0, 1, -1)
validate_sentiment(predicted, actual)

scores <- hu_liu_cannon_reviews$sentiment
mod <- sentiment_by(get_sentences(hu_liu_cannon_reviews$text))

validate_sentiment(mod$save_sentiment, scores)
validate_sentiment(mod, scores)

x <- validate_sentiment(mod, scores)
attributes(x)$confusion_matrix
attributes(x)$class_confusion_matrices
attributes(x)$macro_stats

## Annie Swafford Example
swafford <- data.frame(
  text = c("I haven't been sad in a long time.",
           "I am extremely happy today.",
           "It's a good day.",
           "But suddenly I'm only a little bit happy.",
           "Then I'm not happy at all.",
           "In fact, I am now the least happy person on the planet.",
           "There is no happiness left in me.",
           "Wait, it's returned!",
           "I don't feel so bad after all!"
),
actual = c(.8, 1, .8, -.1, -.5, -1, .5, .6),
stringsAsFactors = FALSE
)
pred <- sentiment_by(swafford$text)
validate_sentiment(
  pred,
  actual = swafford$actual
)
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