Package ‘windsoraiR’

October 12, 2022

Type Package
Title Access the 'Windsor.ai' API
Version 0.1.2
Description Collect multichannel marketing data from sources such as Google analytics, Facebook Ads, and many others using the 'Windsor.ai' API <https://www.windsor.ai/api-fields/>.
License MIT + file LICENSE
URL https://github.com/windsor-ai/windsoraiR/
BugReports https://github.com/windsor-ai/windsoraiR/
Depends R (>= 2.10)
Imports jsonlite (>= 1.7.2)
VignetteBuilder knitr
Encoding UTF-8
Language en-US
RoxygenNote 7.1.1
Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl
LazyData true
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my_data  

Sample data from the Windsor API.

Description

A dataset containing sample google and facebook ads data fetched from windsor.ai API. See more at: https://www.windsor.ai/api-fields/

Usage

my_data

Format

A data frame with 1677 rows and 6 variables:

- `data.campaign`: name of the campaign
- `data.clicks`: number of clicks
- `data.spend`: spend data
- `data.medium`: the type of referrals
- `data.source`: source of the data (google, facebook, etc.)
- `googlesheets`: google sheets id

Source

https://www.windsor.ai/

windsor_fetch  

Windsor fetch A function to fetch data from the Windsor.ai API

Description

Windsor fetch A function to fetch data from the Windsor.ai API

Usage

```r
windsor_fetch(
  api_key,
  connector = "all",
  date_preset = "last_7d",
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")
)
```
windsor_fetch

Arguments

api_key Your api key to access Windsor.ai API
connector A connector for the data source. The connector "all" connector blends data from all sources. See https://www.windsor.ai/api-fields/ for details.
date_preset The period for which data is fetched from the API. See https://www.windsor.ai/api-fields/ for details.
fields The fields fetched from the API for a given connector See https://www.windsor.ai/api-fields/ for details.

Value

A data frame containing the desired data.

Examples

## Not run:
windsor_fetch <- (api_key = "your api key",
connector = "all",
date_preset = "last_7d",
fields = c("source", "campaign", "clicks",
"medium", "sessions", "spend"))

## End(Not run)
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